

Plein Air Event Schedule/Application

William Bartram Heritage Day

Saturday March 21, 2015 •

10AM--4PM

Little Orange Creek Nature Park



Inviting painters, photographers, sculptors and artists in other media.

(See attached explanation of event)

30% commission of art sales goes to the Park

First Come First Serve • Limit is 30 Artists

\$15 application fee

ARTIST Individual work days

March 16-thru 20 Monday thru Friday - 9:00AM-4:30PM

ARTIST Continued demonstration and work day on

Saturday, March 21, *(day of event for benefit of attendees)*

Plein Air Location is the

Little Orange Creek Nature Park

24115 SE Hawthorne Rd. (SR 20) Hawthorne, Florida

Print Name _____

Address _____

Phone _____

Email: _____

Medium _____

\$15.00 enclosed

Make checks payable to: HAHS (Hawthorne Area Historical Society)

Mail to: HAHS • PO Box 1988 • Hawthorne, Florida 32640

Email: bonitadewiliby@hotmail.com for additional information





Plein Air Event

3rd Annual William Bartram Heritage Day

March 21, 2015

At Little Orange Creek Nature Park, Hawthorne, Florida

Artist Work Dates – **March 16-20, 2015**

Saturday, March 21 – Event Day

Facilities – The Park is centrally located between Gainesville and Interlachen on SR 20. No local motel accommodations are available. We have an event/education center on site with restrooms and full kitchen. We will provide hot chocolate, coffee, other beverages and snacks for you. Anyone who wishes to camp on site is welcome to do so. ***We encourage you to be there on the event day – Saturday, March 21. Visitors appreciate talking with the artists and this can help generate sales.***

Display and sales of your art – The event center has a very large glassed in room for the indoor display and selling of the artwork. We will provide display panels (double sided, 6) and your work should be framed ready for hanging. We expect a very large crowd on Saturday. Our media advertising will include **WRUF FM radio, Community spot on WCJB 20 and WUFT 5 as well as their online sites; Gainesville Sun, Palatka Daily News, Event Facebook Page, flyers at many businesses, Email blasts sent to many organizational lists, etc.**

Who may apply - The event is open to painters, photographers, sculptors and artists in other media. We encourage you to visit the Park prior to the event to experience the picturesque beauty and art possibilities of this wonderful site. Please contact Janis Brown at 352-494-3790 for a site visit.

Application – Please fill out and mail your application and \$15.00 entry fee to the Historical Society (*address on application*). A 30% commission of your sold work will be used to further support Little Orange Creek Nature Park.

This Plein Air event is a work in progress. *William Bartram Heritage Day* will be an ongoing annual event. The first was March 30, 2013 (coined *William Bartram Trails Day*) and was very successful. February 22, 2014 was the first Plein Air event with the usual William Bartram Heritage Day festivities and was wonderful. The artists' rendition of the landscape was inspiring. 2015 will be in the Spring with a different look to the landscape. This annual event is intended to celebrate William Bartram and his drawings of flora and fauna and how his presence influenced this area. The event provides all surrounding communities with an opportunity to learn about the importance of preserving this site (*original settlement of Hawthorne "Morrison's Mills", circa 1850*), learning of our heritage and sharing the beauty of this property. The eventual plan for the park is to have environmental art and educational classes and other activities, focusing on children. These classes will be taught by volunteers at the event center on 65 acres. It will also be available for rental for weddings, meetings, family reunions, etc. and these fees will help support the park and programs. When officially opened, the park will provide opportunities to experience nature through hiking, birding, horseback riding, cycling and other outdoor activities on the 2400 acres across SR20. We are working with the National Wild Turkey Federation, Florida Wildlife Commission, Wounded Warriors and others to create safe and educational activities for our youth and disabled Veterans.

This park will be (and currently is) run by 100% volunteers. The Alachua County Engineering Plan is costing us \$77,000 and is almost complete. Funds for this came from grants through The Elizabeth Ordway Dunn Foundation, logging of 120 acres (to be restored to longleaf), small private donations and memberships to Friends of Little Orange Creek (FLOC). Please go to littleorangecreek.org if you wish to become a member! We have just enough to pay for this engineering plan. Before the park can be opened to the public upgrades must be completed; the event center with total ADA accessibility, fire code upgrades, outdoor bathrooms and a new septic system. We have a very aggressive goal here, which can only become a reality with the help of people like you. We look forward to your visit to the park and your participation in our 3rd Annual William Bartram Heritage Day, Plein Air Event! You will not be disappointed in the venue and the landscape possibilities!

Sincerely,
The WBHD Committee